

# Outreach and Education Advisory Panel (OEAP)

February 23, 2022, Meeting Zoom Meeting

















#### Agenda

Wednesday, February 23, 2022 12:00pm-4:00pm



- 12:00p.m. 1:00p.m.
- -Call to Order
- -Adoption of Agenda
- -OEAP Chairperson's Report
- -Updates of:
  - Recipe Book
  - Illustrated Booklets on Ecosystem Based Fishery Management (EBFM) and US Caribbean MPAs
  - CFMC Meeting US Caribbean MPAs
  - MREP update
  - Update status of O & E products Approved by the CFMC: Bulletin boards with fisheries information for fish markets/restaurants and Signs on MPAs, St. Croix MPAs poster and Fact Sheet.
- 1:00 p.m. 1:10p.m.
- Break

- 1:10 P.m. 4:00 p.m.
- CFMC 5 Year Strategic Plan:
  - Outreach & Education projects to meet Objectives 20 and 21
- IBFMPs
- Liaisons reports:

Wilson Santiago/PR,
Nicole Greaux/ St. Thomas
Mavel Maldonado/ St. Croix

- -CFMC Facebook, Instagram and YouTube Communications with Stakeholders
- Other Business





### **OEAP Chair Report**



### Meetings attended



- UN Ocean Decade: 2020-2030 Webinars related to issues and ideas for Small Development States related to fisheries, and sustainable use of the resources. 2022 International Year of Artisanal Fisheries and Aquaculture –get O & E ideas for stakeholder's communication.
- NOAA Caribbean Steering Committee to make a presentation of the CFMC our *Responsible Consumer = Sustainable Seafood Resources* campaign.
- ❖ NOAA Central Library EBFM, Progress, Importance, and Impacts in the US.
- ❖Zoom meeting to discuss with Miguel Rolón and Graciela García-Moliner, the CFMC 5YSP and O & E importance.
- ❖ MREP Steering Committee Fishers workhop in August 2022.
- ❖ The 177<sup>th</sup> CFMC Meeting/MPAs Worksop

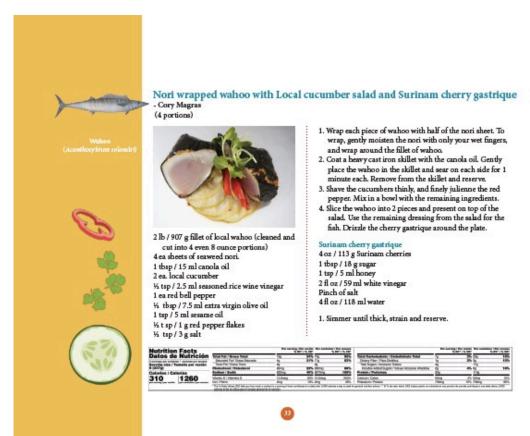


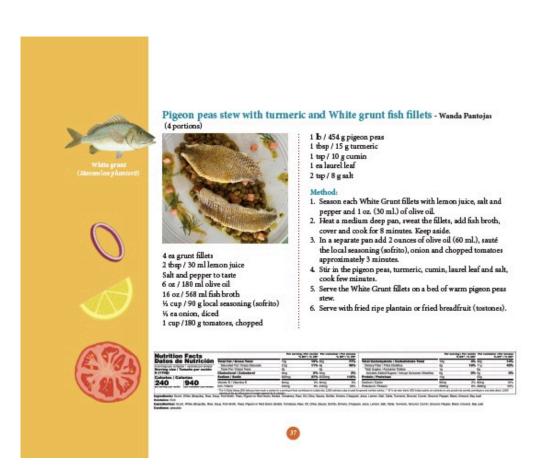


### Update on current Projects



#### • Recipe Book

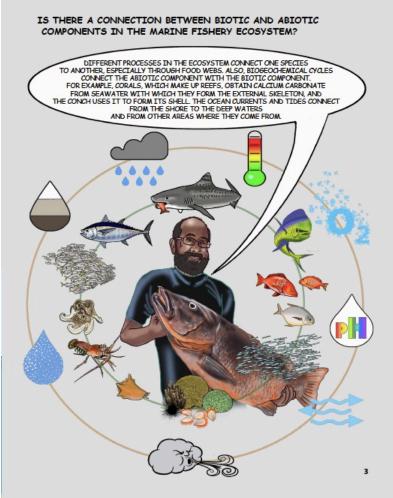




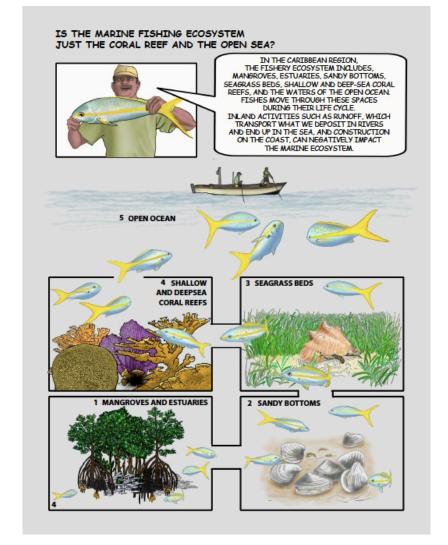


## Updates on current O & E products Illustrated Booklet on EBFM





Final print in April



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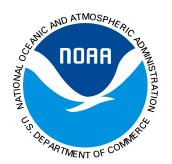
#### **Next O & E products**



- 1. Illustrated Booklets: on MPAs, Climate change and fisheries, Stock assessement concepts for fishers and consumers.
- 2. MPAs posters, Fact sheet and Placemats for St. Croix rstaurants and fish markets.
- 3. Fact Sheets: Sea stars, sea cucumbers.
- 4. Fact Sheets: IBFMs main concepts and management issues for each island.



# Specific areas of action for Outreach and Education in the CFMC 5YSP



#### **COMMUNICATION AND OUTREACH**

Goal: Engage, educate, and inform a variety of audiences to improve public understanding and participation in the Council process.

**Objective 20**: Use a variety of communication tools that consider the social, cultural, and economic characteristics of target audiences in coordination with the Outreach and Education Advisory Panel (OEAP).

**Objective 21**: Promote participation of a variety of stakeholders in the Council process.

**Objective 22:** Improve public and stakeholder understanding and awareness of fisheries management, current issues, and the Council process.



# Recommendations from OEAP members





# Liaison Reports: Update on status of Fisher's communities in PR, St. Thomas/St. John and St. Croix.

NOAA

#### • Liaisons:

- Nicole Greaux St. Thomas/St. John
- Wilson Santiago Puerto Rico
- Mavel Maldonado St. Croix

02/23/2022 Alida Ortiz 10



### CFMC Social Media Update



• Facebook, Instagram and YouTube. Cristina Olán